

EMBARGO UNTIL 1ST OCTOBER



The list of all lists has officially been announced!



Smyths Toys Superstores have officially revealed their top toys for Christmas 2018. This list consists of some classics that children are familiar with including NERF, Paw Patrol and Barbie in addition to some brand new toys from some of the biggest brands.

Sinead Byrne, Joint Head of Marketing at Smyths Toys shared her thoughts on Smyths Toys Superstores top toys selection this year; “We are very excited about our unique selection of this year's hottest toys for the Christmas period. In addition to some familiar items including NERF, Our Generation and Fisher Price, it is great to see some new toys feature in this years list including Poopsie who happens to be a unicorn that poops slime, of course, along with the magical Harry Potter’s Hogwarts Great Hall from LEGO®.”

All of these amazing toys feature in the newly released Smyths Toys catalogue and are available in all of their stores nationwide. Pick up your FREE copy of their catalogue in-store and browse their full range of products with over 300 pages of inspiration. Make sure to keep an eye out on our Facebook page at 6pm every evening to catch our news bulletins on top toys for this year. Follow [@SmythsToysSuperstores](https://www.facebook.com/SmythsToysSuperstores) to tune in, starting from Monday 1st October.

To coincide with their top toys selection, Smyths Toys and are offering one lucky family the chance to meet Santa Claus and all eight of his reindeer in their very own trip to Lapland this Christmas. To be in with a chance to win this amazing prize, visit their Facebook page [@SmythsToysSuperstores](https://www.facebook.com/SmythsToysSuperstores) for more details on how to enter.

Smyths Toys Superstores now trade from over 114 stores across the UK and Ireland. Catering for all ages, the leading toy retailer’s stores are bursting with a huge range of toys, video games, bikes and baby products, including all the top brands.

[Top Toys 2018](#)

Smyths Toys Superstores Top Toys List:

1. Operation Escape
2. Our Generation
3. Poopsie Pink/Rainbow
4. LOL Surprise! Under wraps!
5. NERF Laser Ops Alpha 2 pack
6. Barbie Dreamhouse
7. Fingerlings
8. Unicorn PonyCycle
9. Fisher Price Rockit
10. Treasure X
11. Paw Patrol Ultimate Rescue - Fire Truck
12. Robot - Boxer
13. Jurassic World Indoraptor
14. Bath Bomb - So Bomb
15. Harry Potter - Hogwarts Great Hall

Spy Code - Operation: Escape Room Catalogue#: 165387 [Click Here](#)

Spy Code – Operation: Escape Room – you must choose a teammate to wear the escape belt and work together to free them. This exciting game has players collect three keys in challenges of skill, strategy and luck, before time runs out.



Our Generation Awesome Academy School Room Catalogue#: 161125 [Click Here](#)

Step inside a world of imagination and new ideas with the Our Generation School Room. This cosy classroom is the perfect environment for learning, with a teacher's desk and chair, 2 student desks and 92 fun school items.



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Poopsie Unicorn Slime Surprise Pink/Rainbow Catalogue#: 165627 [Click Here](#)

Watch this majestic unicorn magically poop slime with Poopsie Unicorn Slime Surprise. With a little unicorn magic and sparkle, you can customise unicorn poop and transform it multiple times. When you got to go, store the poop slime in the collectible Poopsie keychain.



L.O.L. Surprise! Eye Spy Under Wraps Series – Assortment Catalogue#: 165629 [Click Here](#)

L.O.L. Surprise! Eye Spy Series UnderWraps dolls have 15 new surprises for you to unwrap! Unbox the spy glass to find codes and unlock surprises! Each doll is dressed in a mystery disguise, unbox each layer to discover who's inside!



NERF Laser Ops Pro AlphaPoint Blaster 2-Pack Catalogue#:167575 [Click Here](#)

This gives players everything they need to face off in head-to-head live-action laser battles! AlphaPoint blasters fire a single-shot IR burst with each pull of the trigger and register hits with lights and sounds, while lights on the back display health status and ammo capacity. Designed with unlimited ammo, the blasters have a quick-reload button to replenish supply.



Barbie Dreamhouse playset Catalogue#: 167209 [Click Here](#)

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This Barbie Dreamhouse has so many amazing features - three stories, eight rooms that include a carport and a home office, a working elevator that fits four dolls, a pool that has a slide, five pieces of transforming furniture, lights, sounds and more than 60 additional accessories, including an adorable puppy.



Fingerlings Interactive Baby Dragon Sandy Catalogue#: 166405 [Click Here](#)

New Fingerlings Baby Dragons bring you good luck and friendship at your fingertips. Sandy and her fellow baby dragons will get you all fired up with their interactive responses to sound, motion and touch.



PonyCycle® Unicorn Ride On Catalogue#:163584 [Click Here](#)

Go on a magical journey with the Unicorn Cycle Ride On! Kids just move up and down with their feet on the pedals to ride this unique Unicorn, no batteries needed.



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Fisher-Price Dance & Groove Rockit Catalogue#: 167118 [Click Here](#)

Interactive learning buddies Smart Moves Rockit and Glow can't wait to play and learn with your baby! The adorable duo interacts with each other and your little one, offering interactive lights, music, and phrases that teach the alphabet, counting, and more.



Treasure X Single Pack Catalogue#: 167502 [Click Here](#)

Get ready for the ultimate treasure hunt with Treasure X! Search for real gold through layer after layer of pirate adventure with this surprise-reveal collectible. Rip, dig, fizz and build on your hunt for gold!



Paw Patrol Ultimate Fire Truck Playset Catalogue#: 167740 [Click Here](#)

An ultimate rescue needs an ultimate vehicle! Save the day with Marshall's Ultimate Rescue Fire Truck! This vehicle is equipped with an extendable 2 ft. tall ladder, flashing lights and sounds – it's ready for anything!



Boxer Catalogue#: 167900 [Click Here](#)

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Meet Boxer: your real robot pal! This plucky little bot comes to life right out of the box and is raring to go – no assembly required! To start, place one of the 10 activity cards (included) in front of Boxer. Once he rolls over the card and scans it, the fun begins!



Jurassic World Grab 'N Growl Indoraptor Dinosaur Catalogue#: 167344 [Click Here](#)

Get ready for thrilling action and adventure with Jurassic World! An abomination hybrid of the villainous Indominus Rex and the vicious Velociraptor, Indoraptor is the most terrifying and deadliest dinosaur ever masterminded.



So Bomb DIY Bath Bomb Factory Catalogue#: 165004 [Click Here](#)

Create a luxurious bath with the So Bomb DIY Bath Bomb Factory! This fun-filled factory comes with everything you need to create 6 fizzy bath bombs, including 4 surprise figures to hide inside.



LEGO® 75954 Harry Potter Hogwarts Great Hall Toy Catalogue#: 166906 [Click Here](#)

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Build a magical adventure with the LEGO 75954 Harry Potter Hogwarts Great Hall. This beautifully detailed hall captures all the excitement of the legendary School of Witchcraft and Wizardry. 878 piece build, 10 minifigures, magical artefacts and fantastic creatures.



Ends

For further information, please contact Laura Kunkels in Smyths Toys Superstores at lkunkels@smythstoys.com or on 00353 1 8143104.

Note to editors:

Link to UK store locations: <https://www.smythstoys.com/uk/en-gb/store-finder>

Smyths Toys Superstore have 114 store locations throughout the UK and Ireland. The leading toy retailer carries all the top brands and prides themselves on offering the most competitive prices on the best possible selection of products including toys, baby, outdoor and software games.

Link to Tops Toys on Smyths Toys website - <https://www.smythstoys.com/uk/en-gb/top-toys/c/top-toys>

Link to newsreader playlist - <https://www.youtube.com/playlist?list=PLLBr44QNCpUKEoH5xAzgb-stAnZAKdqRL>

Link to Smyths Toys Superstores website- <https://www.smythstoys.com/uk/en-gb>

Blog - www.smythstoys.com/Top-Toys

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